NEWSLETTER May 2013 NTVIS: New Transgenerational Visual Literacy



Lifelong Learning Programme

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Vivotoa

http://ivetagr.org/dtedu/ntvis http://facebook.com/ntvis

NTVIS identifies two existing deficits in the landscape of learning:

1. Lack of organized Trans-generational Learning and Visual Literacy activities.

2. Lack of trainers skilled in intergenerational literacy activities to bridge the gap and prevent risk of exclusion.

NTVIS addresses:

1. To bridge the digital divide to enhance Youth and Senior Visual Literacies and communication competences while creating digital media content

2. To train in-service professionals via 'New Visual Literacy' programs

3. To offer partnership-based new literacy training programs for citizens, NGO, libraries, and private trainers



D1.Implementing Trans-generational NTVIS Authoring & Repository Tool e-Senior learning platform web 2.0 based, hosting & interfacing with the cases study content

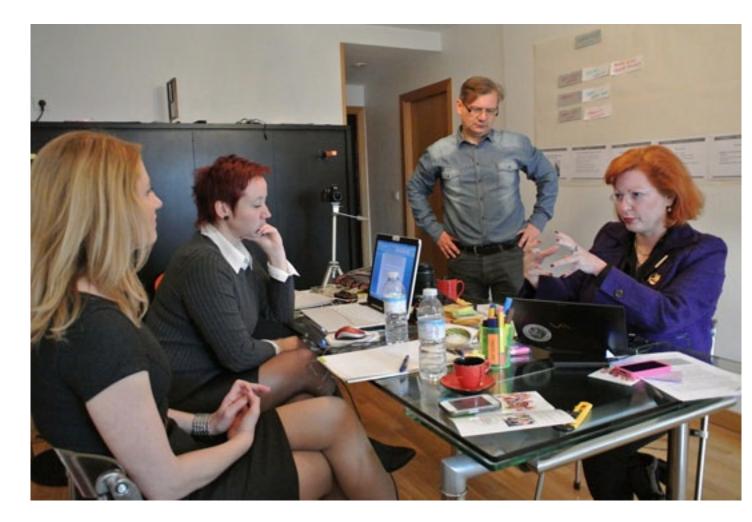
D2. 6 Consortium Workshop training on NTVIS

D3. Pedagogic framework incl. video-instructions introducing the New Literacy in trans-learning incl. networking activities for Seniors and Youth to avoid risk of exclusion and improve long life learning

D4. Delivery of 5 Case Study on Trans-generational Learning Per Partner (30 total), while results develop the "How To Guide" hosted in NTVIS platform

D5.6 Multilingual Video educational channel with Trans-Generational Education/Learning. Youth and seniors give insights in first person to motivate peers and cooperate with each other.

A powerful global conversation has begun based on **New Visual Literacy** with information spatially equally distributed.



The idea has been shared and developed among the partnership and Seniors what role they can play in this new Leaniningscape, with the the objectives defined are:

- aforementioned: text modes include paper, electronic, live and multimedia to create multi-literacies.
- Seniors can play a guiding role in achivening the above, as they posses the literacy content background.

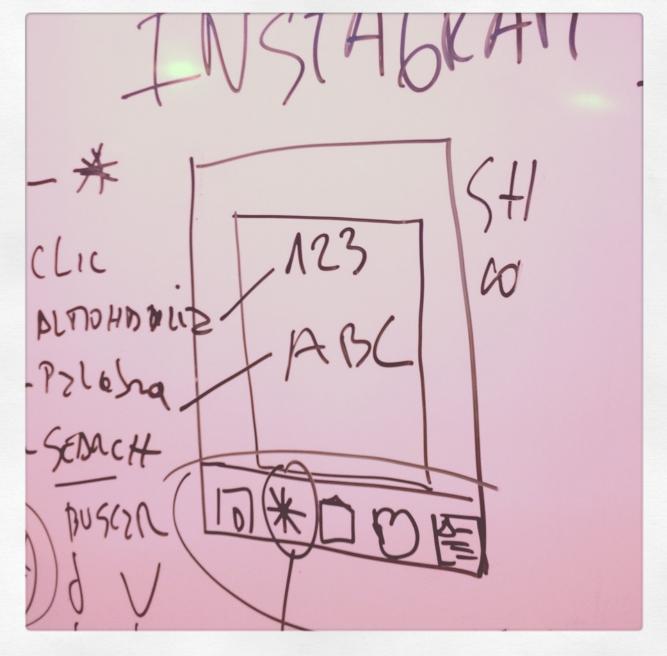
• NTVIS discusses the multi-literacy shift(s) from the written word to acknowledge the many varied ways the literacy evolution in the new millenium. Seniors posses profound knowlegde of semiotic codes (linguistic, audio, visual meaning, gesture, and spatial meaning) and the multimodal patterns of meaning as combinations of components

· While seniors face a susbtantial "lack of matching" between how these literacies are implemented in content format, tools and media repositories and how the competences they fit or don't fit in this scenario, the youth needs to acquire mental bridges to cognition, intelliegence, judgement, multitasking, and cooperative

NTVIS enables a seamless cooperation of youth-seniors, to create, interact and integrate 2 different ways of representing, sharing, distributing, and reformulating in the actual contexts these New Visual Literacies and eradicate vulnerability of both groups by promoting collaborative knowledge patterns. The NTVIS Authoring Media Platform based on web 2.0 will bridge the gap.

The New Visual Literacies is a body of work that utilises a social cultural perpective drawing an a multidisciplinary basis. They offer a panoramic view of literacy than the traditional perspective which frames learner in psychological, cognitive and school based terms.







- This collaborative Learninscape takes places in non-formal settings surpassing the traditional educational model, where real actors utilizing digital and non digital narratives develop a common way of learning with high transferability degree and execution guaranteed benefiting thus different target publics of interest.
- The Youth benefits from Seniors' tactics to master novelty, allowing literacy and technology link different age groups in this new age, which would be impossible without reference to the other.
- A key message of NTVIS is the imperative that while the youth gains experience with problem-solving and critical thinking in authentic contexts, alongside with explicit instruction in deconstructing and critiquing media, seniors contribute to youth learning in improving their literacy by capitalizing on their experience and collateral knowledge to foster cooperation and significance of existing knowledge.

Approach to achieve the objectives:

1. Design and implement activities focused on bridging trans-generational skills

2. Implementing literacy skills in cooperation of Seniors and Youth.

3. Defining transgenerational cooperation modi tby understanding the concept of non-linear information system based on social networks process by embedding their knowledge in media channels.

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NTVIS establishes in 6 activities a strategic framework for transgenerational interaction, addressing the following aspects of the New Visual Literacy:

1. Central task of NTVIS is the repositioning of learner roles.

2. Young people acquire new literacies informally, in a self-directed learning environment with no formal opportunity for meta-cognition and critical thinking. NTVIS offers opportunities to develop critical skills and become more aware of some of the less positive issues associated with digital communications improving judgement and cognition.

3. While Youth has more understanding of the functional and social uses of new literacies, Seniors repositioned themselves as observers and commentators of the practices at the onset drawing on theoretical models to formalize the learning. This repositioning is catalytic for a number of outcomes to be made visible in the NTVIS platform, explained in Media format in first person narrated by the Seniors and Youngers. Implementing Transgenerational NTVIS Authoring & Repository Tool e-Senior learning platform web 2.0 based, hosting & interfacing with the cases study content 6 Consortium Workshop training NTVIS authoring platform to train in cascade local target groups for developing the 30 cases.

Development of a pedagogic framework with guidelines incl. video-instructions introducing the new literacy in cooperating

> Multilingual Workshop training model for NGO, Training centres, Day Centres, Associations, Libraries, to learn how to implement these Transgenerational activities, downloadable from the Network

Multilingual Video educational

channel of "How to" guides to

* -

show for trans generational

education/learning/content

Partners (each) to develop 5 Cases Activities on transgenerational learning cooperation total 30 study cases, results of activities will enable to develop the "How To

Guide", hosted in NTVIS platform

Alone together **ntvis** New Transgenerational Visual Literacy

social networking activities for Seniors and Youth that drives to avoid risk of exclusion

and improve learning in later life.



New Transgenerational Visual Literacy - Project NTVIS Project Management plan, Dissemination; e-newsletter; period's actualization through on line community, web partners pages and social web 2.0 channels during project life 4 e-Newsletter published