

LIFELONG LEARNING PROGRAMME – GRUNDTVIG –  
LEARNING PARTNERSHIPS

# **NTVIS: New Transgenerational Visual Literacy**

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## **D7. – 3<sup>rd</sup> PARTNER MEETING**

**[Deliverable 7: PROJECT MANAGEMENT]**

**Prepared by: MUDURNU İLÇE MİLLİ EĞİTİM MÜDÜRLÜĞÜ**

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**Ljubljana, April 16<sup>th</sup> - 17<sup>th</sup>, 2013**

### Minute of the NTVIS 3<sup>rd</sup> partner meeting

**Dates:** April 16<sup>th</sup> – 17<sup>th</sup>, 2013 (meeting), April 15<sup>th</sup> & 18<sup>th</sup>, 2013 (travel days)

**Venue:** M Hotel, Derčeva 4, Ljubljana, Slovenia

**Participants:**

- PP2 CIBERESPACIO (ES): Daniel Weiss
- PP3 PRO-ECO (SI): Sabina Žakelj, Suzana Krmelj, Beno Stern, Eva Srdoč
- PP4 MUDURNU İLÇE MİLLİ EĞİTİM MÜDÜRLÜĞÜ (TR): Derya GÜDEN, Emine ÇÖLAŞAN
- PP5 DANMAR COMPUTERS (PL): Małgorzata Mikłosz, Krzysztof Ciapała, Maciej Markowicz, Łukasz Kłapa
- PP6 REGIONALNA BIBLIOTEKA "PENCHO SLAVEYKOV" (BG): Temenuga Kalcheva, Asyia Ivanova, Iveta Dimitrova, Yulka Nikolova
- GUESTS on the second day – Y Institute (Zavod Y, SI): Žiga Vavpotič, Petra Kocjan, Mojca Štrucl

**Agenda:**

<b>Day 1</b>		<b>Tuesday, 16. 4. 2013</b>	
@ M Hotel, Derčeva 4, Ljubljana		Location: <a href="http://www.m-hotel.si/location">http://www.m-hotel.si/location</a>	
09.30 – 09.45	Welcome by Beno Stern, director of Pro-Eco		
09.45 – 10.00	Minutes of the last meeting & agenda of the current meeting by Sabina Žakelj, Pro-Eco		
10.00 – 10.30	Repository tool - open questions on technical issues & usage by Daniel Weiss		
10.30 – 10.45	Coffee break		
10.45 – 12.30	First prototype of the activity: the journey map, part I. by all partners		
12.30 – 13.30	Lunch break		
13.30 – 15.30	First prototype of the activity: the journey map, part II. by all partners		
15.30 – 15.45	Coffee break		
15.45 – 17.00	First prototype of the activity: the stakeholder map by all partners		
17.00 – 17.30	Overview of the first day & closure of the day		
19.00 >>	Dinner and evening gathering		
<b>Day 2</b>		<b>Wednesday, 17. 4. 2013</b>	
@ M Hotel, Derčeva 4, Ljubljana & Ljubljana Castle, NUK			
09.30 – 10.00	Introduction to the Y Institute, partner of NTVIS Slovenia by Sabina Žakelj		
10.00 – 11.00	Y Institute & Simbioz@ presentation by Žiga Vavpotič & Ana Pleško, Y Institute		
11.00 – 12.30	NTVIS dissemination by all partners		
12.30 – 13.30	Lunch break		
13.30 – 17.30	In-field work – visit of the virtual museum of Ljubljana, NUK library & city monuments live		
17.30	Closure of the partner meeting		

**1. Official welcome and introduction**

Beno Stern, MBA started the meeting with a welcoming presentation of Pro-Eco.

## **2. Presentation of different concepts from partner countries**

Partners presented the implemented and planned activities of the NTVIS project.

**PP2 - Daniel Weiss, CIBERESPACIO (ES):** To locate the appropriate target group 5 local melting points were scouted:

- 3 day centers – Galician governmental, private and municipality >> the target group was found to be too old (80 years in average)
- 2 cultural centers >> one they already have ICT workshops while Centro Agora, the melting point of both seniors and youngsters, who can join the cinema days, radio programs, dance groups etc. agreed to cooperation.

The agreement between Ciberespacio and Centro Agora will be signed soon. The project will be implemented mobile with tablet PCs on the target groups aged 65-72 (seniors) and 16-20 (youngsters). The focus will be on smart device applications like Instagram and Vine, the social experiment will focus on the effects of social media on the society. The target groups will go out on the streets to document and share the crisis in A Coruña where youngsters are insensitive to political problems. Therefore the seniors will help them become aware of the social, economical and political problems of the society while the youngsters will show them how to share their photos and videos using social media applications and thus communicate. The emphasis will be on the seniors to realize how effective the social media is in telling their perspectives and on youngsters to become more socially and politically active.

**PP3 – Sabina Žakelj and Suzana Krmelj, PRO-ECO (SI):** The agreement with the 'SIMBIOZ@' Project team enables NTVIS team to cooperate in 5 day national event on the transfer of knowledge between young volunteers and senior users. Since Simbioz@ is to be implemented for the last time as a national 5-day event, the NTVIS SI team will perform five case studies simultaneously with the on-going activities on different locations around Slovenia. Currently the Simbioz@ Project focuses on one-way communication where the volunteers teach seniors how to use informational technologies. Therefore the social media tools (Pinterest, You Tube, Twitter, Facebook and Mobile Applications) were identified and will be added in current Simbioz@ curriculum for each day so the seniors will have the opportunity to share their experiences, photos, videos etc. which will be taken during the training. Thus the scope of the Simbioz@ Project will become wider and the interaction among the groups will be two sided. The dissemination activities were also upgraded: they will be coordinated together with the Simbioz@ team. Currently at least one article is predicted to be published in largest Slovenian business daily Finance while for direct communication a common Facebook NTVIS page, leaflets, posters and newsletters will be used. The Simbioz@ team will present NTVIS at the Microsoft NT conference and other promotional events, initiated by the Simbioz@ team. Future steps are setting up the curriculum and preparing a short guide on social media.

**PP4 - Derya Güden, MUDURNU İLÇE MİLLİ EĞİTİM MÜDÜRLÜĞÜ (TR):** At first, the target group was intended to focus on the retired teachers as they are respected in the society. Yet the NTVIS TR team discovered that working with seniors whose education level is similar to the public in town would be more promising as they feel more confident in learning how to use social media from the youngsters. Consequently the first case activity was implemented with 6 seniors aged 50-60 and 6 youngsters aged 17-18. At the beginning, some problems occurred in gathering the seniors, but after a friendly explanation of project aims in detail, the satisfactory number of seniors confirmed their participation. The second problem was the internet connection as the Ministry of Education denies access to all social media networks in public institutions. The NTVIS TR tried to provide a private connection which also caused some problems due to the overload in a small town. The problem was solved with an internet cafe. The seniors learned how to create an e-mail account, how to send and read mails, how to create a Facebook account and how to use Facebook for communication with the help of the youngsters. After the activity a common lunch was organized where the seniors shared their experiences about the traditional ways of communication like letters, telegraphs, etc. Both target groups were satisfied with the case study and expressed satisfaction on cooperation. Seniors took notes on using Facebook, they wrote their user names and passwords in order not to forget. In spite of the problems, the first NTVIS activity was successfully implemented and quite some practical knowledge was gathered for the implementation of future NTVIS activities.

**PP5 - Maciej Markowicz, DANMAR COMPUTERS (PL):** The first NTVIS PL activity was performed in cooperation with The Association of Retirees and Pensioners whose members presented the target group. The aims of the project activity was explained to the participants and the booklet on how to use Facebook was presented as a learning tool since the target group feels more confident with a written explanation. The seniors gave some information about their Easter traditions to the young group and showed how to do the handicrafts. The young group showed to the seniors how to create a Facebook account, how to find members of their families and their friends on Facebook and how to add new friends to their profiles. The photos and videos of all activities were shared on their Facebook pages with the help of the youngsters. One of the seniors found his son's FB profile and saw his grandson's photo for the first time. Since the first activity brought positive reflections from the seniors, they showed great interest and are very energetic, the plan is to work with the same group for the future NTVIS activities.

**PP6 - Temenuga Kalcheva, REGIONALNA BIBLIOTEKA "PENCHO SLAVEYKOV" (BG):** NTVIS BG team performed the prototype activity one-on-one: 1 youngster and 1 senior. Senior showed young volunteer how to make *martinica* (hand made ornament, a pagan tradition). It is said to be related to 681 AD, foundation of Bulgaria. In return the young volunteer taught the senior how to create a Facebook account, how to add friends and how to share photos and videos. Since the prototype was well accepted, the focus of the future activities will stay the Bulgarian traditions. The web page of the library, NTVIS Bulgaria, and common NTVIS Facebook page will be used to share and disseminate project activities.

#### **CONCLUSIONS:**

1. Partners agreed on prototyping new activities and extract conclusions that could pave the way for the methodology.
2. Partners agreed upon releasing common newsletters for the project in English and each country will translate them into their native language in order to disseminate the results in their own countries. The first newsletter will be released till June 2013.
3. All the partner countries will add their materials on the Transnational NTVIS Authoring and Repository Tool e-Senior learning Platform after they get their user names and passwords to help develop the pedagogic framework.
4. All the documents and materials about the project shall be shared in English on the common Facebook page, created by PP3 Pro-Eco. Partner countries can create local Facebook pages to disseminate the results and activities in their native languages.
5. Next meeting will be held in Mudurnu, Bolu, Turkey on September 18<sup>th</sup>-19<sup>th</sup>, 2013.

#### **6. Questions and answers**

All questions have been solved during the partner meeting inside designated topics.

Annexes:

1. List of participants

#### **Minutes prepared for:**

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