



Pencho Slaveykov Public Library Varna, Bulgaria

presents

Professional Challenges



library

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operative

sustainable



VARNA in the past



üHistory
üHistorical
view
üPeople

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VARNA nowadays

üDevelopment

üModern
view
üPeople



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How does the Past meet the Present?

Two
examples.



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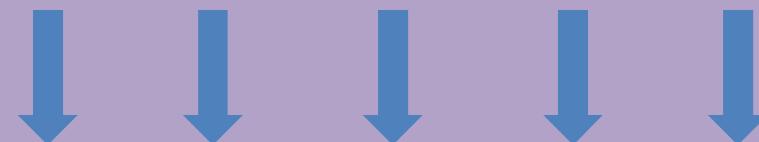
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Old Varna History

Old Varna
Project

Digital
Collections



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Public Library



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OLD VARNA Project



üOld Varna project
üPeriodicals
üPost cards
and Photos



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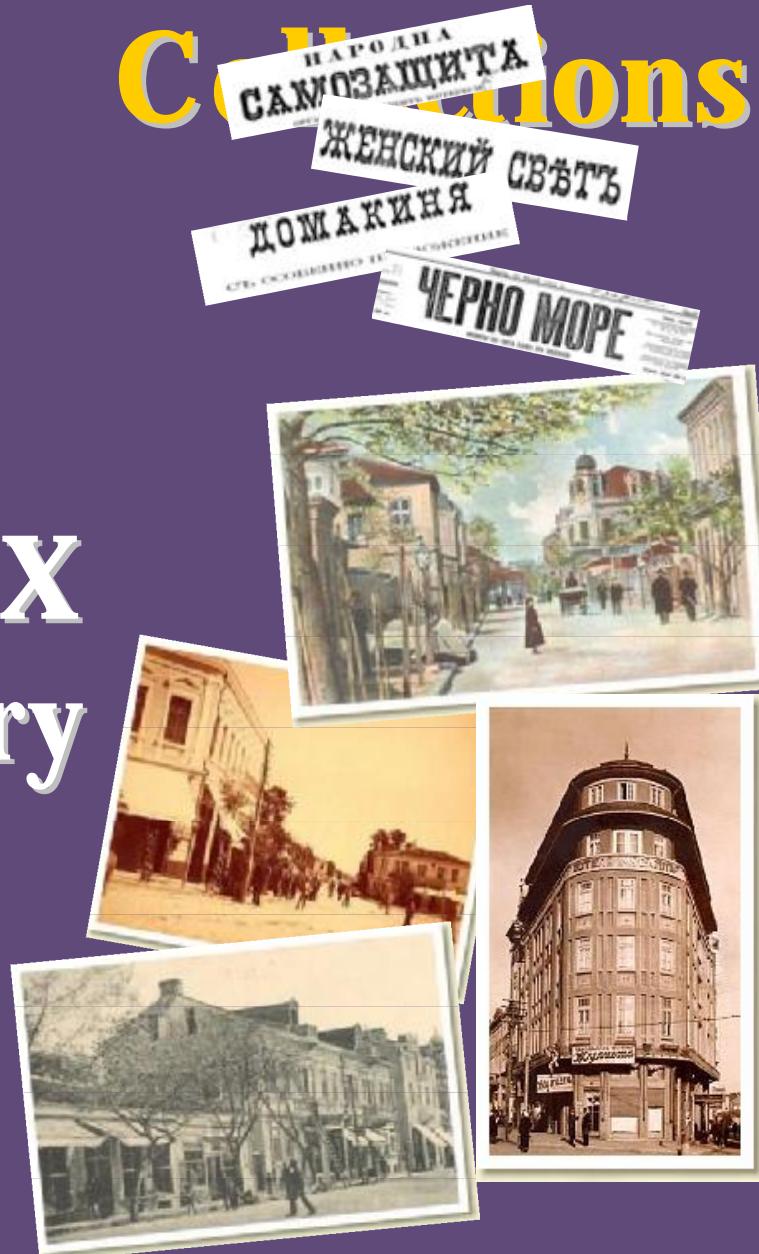
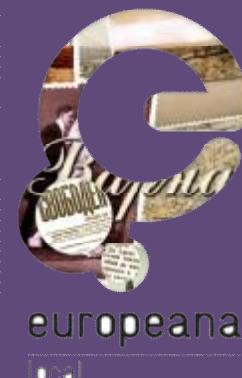
7 of 22. Chapter 1

DIGITAL Collections



Варненска
дигитална
библиотека

XIX-XX Century



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1 of 2

Library's Social Role

Some of our Partners

- § Varna Local History Society
- § Pension Associations
- 'Gergana' Senior Day Care Center
- 'Friends Of The Book' Club



§ Library users

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2 of 2

Library's Social Role

Analysis of Patron's Needs



Research activities



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How does the Library meet the Patrons' needs?

Two
examples.



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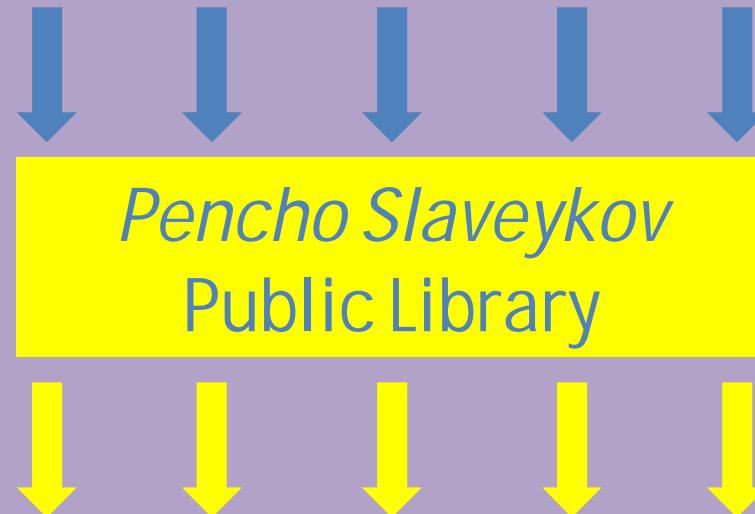
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üSocial responsibility
üCourage to overcome challenges



üMarathon of Reading People
üWorkshop *Computer and information skills for beginners (CISB)*



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The Annual Marathon of Reading People

ü8th in 2010

üNational
since 2007

üPart of the
*International
Book Day*



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The Annual Marathon of Reading

People



üBooks
üFriends
üPleasure

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1 of 2

Workshop CISB PREPARATION



üParticipants 60 +
üTrainers
üEquipment



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2 of 2

Workshop CISB PREPARATION

üWorking plan
ü Workshop resources:
programme,
evaluation
form,
presentation

The image shows three overlapping documents:

- Top document:** A screenshot of a computer interface titled "Интернет ПОЧАСИ" (Internet Post) showing a "ФОРМУЛКА" (Form) for sending an email. It includes fields for recipient, subject, message, and attachments.
- Middle document:** A screenshot of a website titled "Интернет ПОЧАСИ И РАЗГОВОРНИ" (Internet Post and Conversation) for "ДЕН 3". It features a video thumbnail of a person at a computer and text about learning how to use a computer.
- Bottom document:** A printed "АНКЕТА - ОЦЕНКА" (Survey - Evaluation) form. It includes sections for evaluation criteria such as "Бързото изпълнение на задачи", "Понятни са темите", and "Използват съвети и подсъвети". There are also sections for "Използват съвети и подсъвети" and "Използват съвети и подсъвети".

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Workshop CISB EVALUATION

üEntry - Exit
Feedbacks
ü Evaluation on
Internet
üMedia
channels

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Workshop CISB STUDENTS PROFILE

üHighly motivated üAge 60 +

üSocially
active



üSlightly
familiar

üWants to learn
all about e-mail
and skype

üUsually have a
computer at home

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OUR STUDENTS



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The Library STRUCTURE

§Circulation Desk

§Information Center

§Reading Rooms

§Reference and Bibliographic Dept

§Regional History Dept

§Children's and Teens` Dept

§Art Dept

§American Corner

- British Reading Room

- German Reading Room

- Rare and Valuable Collections Dept

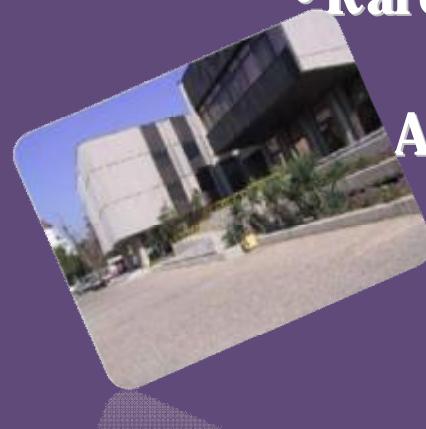
- Interlibrary Loan Section

Acquisition and Cataloging Dept

- Periodicals Section

- Information Technology Dept

- Administrative Dept



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The Library 2009 STATISTICS

ü849 089 items
ü200 000 visits
ü221 030 Documents
in circulation
ü1 401 Periodicals

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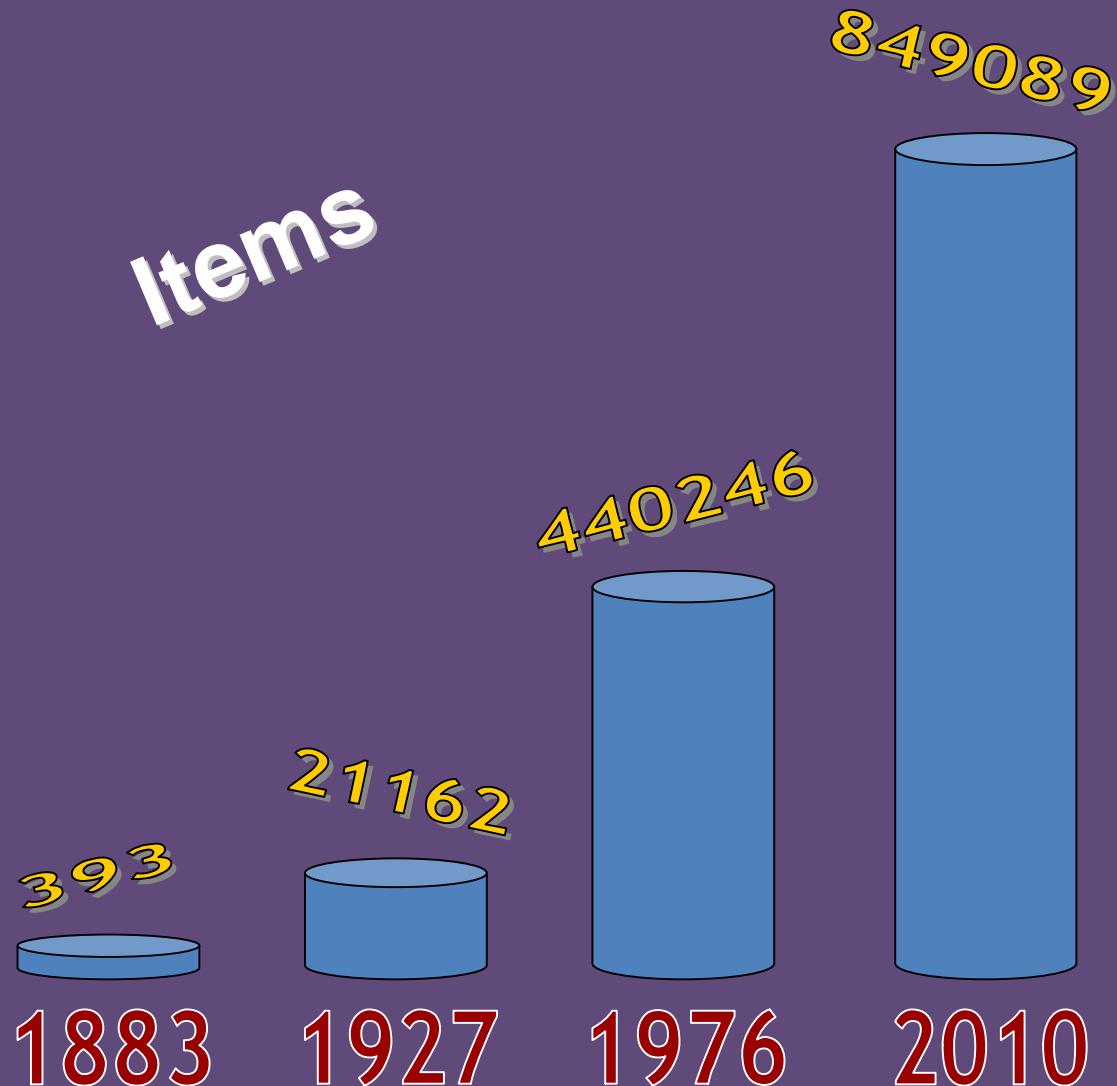
operative

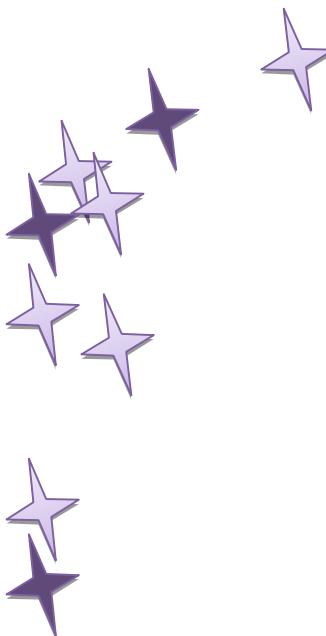
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The Library STATISTICAL PARALLELS





24th May 2010



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It's not a project,
It's a partnership!